

## How we use Cookies

A cookie is a small file which asks permission to be placed on your computer's hard drive. Once you agree, the file is added and the cookie helps analyse web traffic or lets you know when you visit a particular site. Cookies allow web applications to respond to you as an individual. The web application can tailor its operations to your needs, likes and dislikes by gathering and remembering information about your preferences.

Cookie	Name	Purpose	More Information
Google	_utma _utmb _utmc _utmt _utmv _utmz 1P_JAR ANID APISID HSID NID SAPISID SID SIDCC SSID UULE CONSENT	These cookies are used to collect information about how visitors use our site, which we use to help improve it. The cookies collect information in an anonymous form, including the number of visitors to the site, where visitors have come to the site from and the pages they visited.	<a href="#">Click here for an overview of privacy at Google</a>
DoubleClick.net	_DSID _IDE	Part of the Google network please see above	
facebook.com & www.facebook.com	datr fr sb wd	This helps us track our faeacebook campaigns and sharing	More Information can be found here: <a href="https://en-gb.facebook.com/policies/cookies/">https://en-gb.facebook.com/policies/cookies/</a>
Vimeo	player vuid	This enables our embedded videos to play	
Freedom.media & Content Management System Cookies	PHPSESSID _ga _gat _gid gadwp_* wp-settings-*	This cookie is set by our content management system on a number of browsers,	

Cookie	Name	Purpose	More Information
		upon arrival to the Freedom Media Limited site.	

We use traffic log cookies to identify which pages are being used. This helps us analyse data about webpage traffic and improve our website in order to tailor it to customer needs. We only use this information for statistical analysis purposes and then the data is removed from the system.

Overall, cookies help us provide you with a better website, by enabling us to monitor which pages you find useful and which you do not. A cookie in no way gives us access to your computer or any information about you, other than the data you choose to share with us.

You can choose to accept or decline cookies. Most web browsers automatically accept cookies, but you can usually modify your browser setting to decline cookies if you prefer. This may prevent you from taking full advantage of the website.

Most web browsers allow some control of most cookies through the browser settings. To find out more about cookies, including how to see what cookies have been set and how to manage and delete them, visit [www.aboutcookies.org](http://www.aboutcookies.org) or [www.allaboutcookies.org](http://www.allaboutcookies.org).

To opt out of being tracked by Google Analytics across all websites visit <http://tools.google.com/dlpage/gaoptout>.